https://www.juliokohl.com

Julio Kohl was born in 1972, in São Paulo, where he lives and works. He graduated in Visual Arts from the University of São Paulo (1999) and has worked as a photographer since 1995.

Between 2009 and 2017, he worked in his studio, which opened to serve the Track & Field brand e-commerce. The studio was responsible for product photographs and image management in the online store. Before that, he was assistant to important photographers such as Du Ribeiro, Felipe Hellmeister and Fernando Laszlo, in campaigns for the agencies Ogilvy, W / Brasil, Young Rubicam and Fischer America.

He has experience with medium and large format cameras (Hasselblad, Pentax, Sinar, Canon), with Profoto light equipment, with fine art treatment of images in Photoshop and use of Lightroom and Capture One software for image capture and treatment.

Kohl develops personal work with electrogravure, photography and painting.

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Professional experience

Independent photographer

Customers:
Uol / Folha de São Paulo Newspaper. Editorial Portrait Photography, 2020/2021.
Sesc São Paulo. Photographic record of the works of the Meta-Archive Exhibition: 1964-1985, 2019.
Newline Lighting. Still photography of the brand's products, 2018 to 2020.
Companhia das Letras. Still photography of books, 2019/2021.
Roberto Marinho Foundation. Still photography for installation of the Portuguese Language Museum, 2020/2021.

Kohl & Kohl Studio

Customers:
Track & Field. Photography and image management for the brand's e-commerce store, from 2009 to 2017.The studio produced photographs in live model, Still, 3D, videos, treatment, editing, finishing of images and organization of the customer database.
Producer Santa Rita Filmes. Still photography from the series “Comer Bem Que Mal Tem Tem?” and “Ideal Clothing” for the Sony Brasil Channel, 2015 and 2016.
Amap Digital Agency. Still photography of Asics and Onitsuka Tiger products, 2015 and 2016.

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Professional experience

Assistant photographer

1st assistant to photographer Fernando Laszlo - 1999.

1st assistant to photographer Felipe Hellmeister - 1996 to 1999.

2nd assistant to photographer Du Ribeiro - 1995.

Photo-journalist / Editorials for print media

Revista S / N (Envy, vol. 16. 2011)
O Estado de São Paulo newspaper (Notebooks Palate, Way of Life, Culture, between 1995 and 2008)
MTV Magazine (n. 69, 2007)
Trip Magazines (n.131, 2005; n.123 and n.118, 2004)
Pancron Magazine (n. 025, 2005)
Big Brasil Magazine (n. 25, 2000

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Exhibitions

2014. Collective exhibition “Instagranny! Portraits of Affection ”, Galeria Marta Traba, at the Latin America Memorial.

2004. Collective exhibition “Foto Dissolvida / Sesc Pompeia. International Photography Month”.

2000. Collective exhibition “110100”. Casa das Rosas State Gallery.

1998. Finalist of the “Visualidade Nascente Art contest 7”. USP / Editora Abril. Exhibition at Centro Cultural Maria Antonia / USP.

1997. Finalist in “Visualidade Nascente art contest 7”. USP / Editora Abril. Exhibition at MAC / USP. Exhibitions on USP's campuses

1997. Collective Exhibition “Second Week of Art and Culture”. Campus USP.

1997. Collective exhibition of students of the visual arts course. “ECA 30 years” / USP.

1996. Contest finalist: Chivas Regal - “Creativity on a Campaign theme” Ogilvy & Mather Agency. Exhibition of the work at Seagram / Seagram Building / NY-USA headquarters.

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Education

School of Communications and Arts, University of São Paulo, Bachelor of Engraving -Department of Plastic Arts (ECA / USP). Completed in 1999.

Complementary courses

Practical Cinematography, ABC / Carlos Ebert / Abrafoto
(June 2018) - Completed.

Course Foundations of User Experience (UX) Design - Coursera / Google - 03/21 - Completed.

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